

2016 Annual Report



mission

Volunteers working in the Tucson community to help those in need.

vision

Recognized as a leading force for hope and positive change.

100% of donations stay in the greater Tucson area to benefit our community.



Luis Flores, III accepting the Operation School Bell award from Sue Rieger and Sally Johnson.

summer 2016

community newslink



National Operation School Bell® Award

The Operation School Bell program of Assistance League® of Tucson continues to grow in success. Sunday, January 31st, 2016 was a day of festivity and celebration as we awarded the National Operation School Bell "Ring the Bell" award to Luis Flores, III, store manager of JCPenney Spectrum Mall, and his staff.

Assistance League's flagship philanthropic program, Operation School Bell, furnished new school clothing, including shoes, hoodies, jeans, toiletries and school supplies to nearly 4,000 local children this year. For the past two years, local JCPenney stores at Spectrum Mall and Tucson Mall have opened their doors on Sundays in September and January to help dress nearly 600 of these local children.

This prestigious award is presented to special supporters within local communities who have had a favorable effect on the program. After a selective nomination and application process which was initiated by the co-chairs of Operation School Bell, Sally Johnson and Sue Rieger, along with members Coralie Nicol and Jeanie Byrd, this award was approved by our national organization for presentation. Luis Flores, III was selected for his enthusiastic attitude and dedication to our cause. He has worked closely with Sally and Sue since the inception of this off-site dressing program.

As Johnny Williams, President of Assistance League of Tucson, said, "...Luis beams with excitement when the kids arrive, and he jumps right in to do whatever is necessary to make everything work just right." Sally Johnson added, "It's a joy to work with Luis and his wonderful staff."

Proudly, our chapter has now presented this award three times. Luis Flores, III and JCPenney join the Wolslager Foundation and Harry Schulte of Raytheon in their combined efforts in keeping Operation School Bell and our continued presence in the Tucson community strong.

A Message from Our President



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Gratitude is understanding what we feel for all of our donors who have stepped up to help us help others in the Tucson Community. A huge acknowledgement of the hours contributed and more goes out to our own volunteers and the agencies we support day in and day out.

When we link all of our efforts together we deliver a powerful force to give a little faith to those who need a boost up in their lives. We see the rewards of these efforts in so many ways. Seeing the eyes of a kindergartner light up at the sight of her reflection in the dressing room mirror as she tries on her new clothes, or hearing the sigh of relief when a family receives their new household supplies and the recognition that someone cares about them makes it all worth the time and dollars spent.

Recently, I met a woman who was at the bottom of her life just a few years ago. She explained she had an arrest record, and was an addict to boot, with little optimism about a future. One of our supported agencies had placed her in an apartment, albeit nearly bare. She told me of her relief when the case worker delivered the starting over package (our Starting Over Supplies kit) to her. She talked about the new sheets, dishes and other items. She told me how those simple but powerful things fueled her spirit and gave her hope that she might begin to dig herself out and have a new life, and that someone cared about her. I met this woman as she was picking up several kits to deliver to families. She is now a case worker delivering that same hope to others.

We are on track to provide new school clothes to nearly 4,000 Pima County Title I children and to deliver more than a thousand Starting Over Supplies kits to families this year. This would be impossible without the generous donations and unselfish dedication you provide. I join the thousands of those to whom we have given that bit of hope to thank you for all you do.

Sincerely,

The Financials

Reviewed Financial Statement for May 1, 2014 to April 30, 2015

Consolidated Revenue & Expenses

Revenue	
Public Support	87,440
Thrift Shop	468,704
Grants	75,575
Fundraising Events	60,625
Membership Dues	24,920
Other Revenue	745
Total Revenue	\$718,009

Expenses	
Philanthropic Programs	545,286
Thrift Shop Operations	52,675
Fundraising Events	19,089*
Administrative	64,663
Membership	14,509
Total Expense	\$696,222

*Special Event Totals do not include direct benefits to attendees or cost of merchandise sold.

We are a volunteer driven organization. This year our volunteers donated 40,071 hours which, according to the U.S. Department of Labor's value of \$23.56 per volunteer hour, is a donation of \$967,632.76

Liabilities & Assets

Assets	
Cash & cash equivalents	984,045
Accounts receivable	-
Prepaid expenses	36,326
Inventories	141,848
Property & equipment	1,417,059
Total Assets	\$2,576,278

Liabilities	
Accounts payable	33,041
Deferred dues revenue	19,543
Other deferred revenue	1,642
Total Liabilities	\$54,226

Net Assets	
Unrestricted	2,494,152
Temporarily restricted	27,900
Permanently restricted	-
Total Net Assets	\$2,522,052

Total Liabilities & Net Assets	
	\$2,576,278

WHATZ IT WORTH?®

We made new friends and answered the questions:
Trash or Treasure? Junk or Jewelry?
A personal view of the event.



Great grandma's plate

My great grandmother received 12 hand painted and signed plates when she married in 1880. She wanted them left to her female relatives down through the generations. My grandmother and another relative each received six, my mother and her sister three and my two sisters and I each got one.

This year was my first experience with WHATZ IT WORTH? and I took my plate to the appraiser, Sara Wishart, to find out its history. Sara checked out the mark on the back of the plate and found that it was a blank, white Limoges plate sold to many artists who then painted and signed their plates.

It was great fun to find out about the plate which has been in my family for over a century. Next year I plan to take a vase which my great grandmother also received in 1880. It also has a mark which I hope will tell its history. Thank you WHATZ IT WORTH? for a great experience.



Vase for next year

Some thank you notes

Quotes from principals about Operation School Bell®

"Our students have continually benefited from your generosity... I hope you had the opportunity to see the joy and excitement of the students as they received their clothes and shoes."

"In the three years that I have been principal, they have provided clothing, books and other items to our students in most need. I can not put into words what their generosity means to our families."

"Our children have been very fortunate to receive your services. They are thrilled when they are chosen to receive new clothing and school supplies."

"You have taken just this year alone, 67 students and made them feel loved and given them pride as they wear their new clothes and carry their backpacks to school."

WHATZ IT WORTH?® Sponsors

Event Host

Casino Del Sol Resort

Heirloom Sponsors

Arizona Daily Star
AV Innovations
Karimi Rugs
Mesch, Clark & Rothschild
Pima Council On Aging
Raytheon
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Silver Friends

Lex & Carol Sears Philanthropic Fund
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Dr. M. Rivera & Mrs. S. Lynn-Rivera



Save the Date

Informational Coffee

September 29, 2016
10 am
Assistance League
1307 N. Alvernon Way

11th Annual High Tea

October 2, 2016 at Noon
Tucson Country Club

Tux 'n Boots®

January 2017

Party with the Appraisers

February 11, 2017
5:30 pm
Mountain Oyster Club

WHATZ IT WORTH?®

February 12, 2017
9 am - 4 pm
Assistance League
1307 N Alvernon Way

Assisteens® Fashion Show

March 2017

At a Glance

May 2014 - April 2015

Operation School Bell®
dressed 3,635 children

Starting Over Supplies
served 2,018 Individuals

Assault Survivor Kits®
supported 339 people

Professional Association
of Women's Services
(P.A.W.S.) bears were
given to 2,400 children
in crisis by local service
organizations, hospitals
and law enforcement.

Assisteens Helping Tucson
Teens through grants
worth \$17,000 provided
needed items for Title 1
middle school art and
music programs.

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Dennis Ramsey
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In Honor of . . .

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Mr. & Mrs. Norman Kupers
Judy McDivitt
Marilyn Ramsey
Ellen Sollenberger
Tammy Trost

Speakers Bureau

We would love to meet you and share our story. To schedule a presentation, learn more about us and meet our volunteers, please contact us: 520-326-8452
PR@ALTucson.org

High Tea

The 11th Annual High Tea will be on Sunday, October 2, 2016 at noon at the Tucson Country Club. The event includes a delicious High Tea, a raffle of beautiful baskets, a silent auction of a few very select and desirable items, beautiful music and delightful entertainment for the children. Teddy Bears, including a choice of several outfits, will be available for purchase. Cricket from K-HIT 107.5 will be our Emcee!

Proceeds from the event will benefit the Teddy Bear Program and the Community Outreach Program. Over 31,000 teddy bears have been supplied to southern Arizona agencies and hospitals and given to children in times of need or crisis. The Outreach Program includes books supplied to Sunnyside School District's Parents as Teachers program; Tucson Unified School District Refugee Task Force; Amphitheater School District, as well as clothing and snacks supplied to Southern Arizona Children's Advocacy Center.



The Bears are staying and the Annual High Tea will still be a fancy, festive fundraiser!

Professional Association of Women's Services Merges with Assistance League of Tucson

The Professional Association of Women's Services (P.A.W.S) was founded in 1989 as an auxiliary of Assistance League of Tucson. On May 1, P.A.W.S. members merged as full members. Tara Torres-Hungate, chair of P.A.W.S., said that at one time, members were required to donate many hours to the community. This was difficult for working women, so P.A.W.S. was founded to allow working women to participate, volunteering only the number of hours they had available.

The Teddy Bear program will continue. The Community Outreach Program will continue as part of Operation School Bell. Groom for Success distributes basic clothing and toiletry items to the Southern Arizona Children's Advocacy Center to replace clothing taken from children for forensic study; Food for Thought provides nutritious snacks and drinks during triage interviews and testing at the center. Both programs will become part of the Assault Survivor Kits® program.

Kathleen Gale, High Tea chair, said that being part of Assistance League of Tucson will enable the former P.A.W.S. programs to expand. Senior Vice President Pat Joy said all the money raised by P.A.W.S. will be used to carry out those programs.

Shop and Donate to Assistance League

AmazonSmile is a simple and automatic way for you to support Assistance League every time you shop, at no cost to you. Simply go to smile.amazon.com from the web browser on your computer or mobile device. Use the same account on AmazonSmile as you use on Amazon.com. Your shopping cart, Wish List, wedding or baby registry, and other account settings will show up as usual. Just choose Assistance League of Tucson as your charity to support and shop away!

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Operation School Bell®

Amity Circle Tree Ranch
 Cavett E.S.
 Davidson E.S.
 Drexel E.S.
 Elvira E.S.
 Emerge
 Esperanza E.S.
 Holaway E.S.
 Hollinger E.S.
 Homer Davis E.S.
 Intermountain Academy
 Keeling E.S.
 Laguna E.S.
 Liberty E.S.
 Los Amigos E.S.
 Lynn-Urquides E.S.
 Maldonado E.S.
 Manzo E.S.
 Mission View E.S.
 Myers/Ganoun E.S.
 Nash E.S.
 Naylor E.S.
 Oyama E.S.
 Prince E.S.
 Pueblo Gardens E.S.
 Rivera E.S.
 Robles E.S.
 Santa Clara E.S.
 Sierra Middle
 Summit View E.S.
 Van Buskirk E.S.
 Walter Douglas E.S.
 Warren E.S.
 Wright E.S.

P.A.W.S.

Southern Arizona Children's
 Advocacy Center
 Parents as Teachers program
 Tucson Unified School District
 Flowing Wells Unified School
 District
 Amphitheater Public Schools

Assistees®

Chaparral Middle School
 Lauffer Middle School
 Sierra Middle School





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ALTucson.org

2016 Annual Report

U.S. Postage

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THANK YOU TUCSON BUSINESSES!!

A Special Thank You to all the Tucson businesses who donate merchandise to Assistance League Thrift Shop. Here is what one volunteer wrote to Maya Palace after they donated a truckload of beautiful wedding apparel.

*We at Assistance League of Tucson are so grateful to Maya Palace for all the lovely things you regularly pass along to us. They all make a lovely addition to our Thrift Shop display, and our customers are always excited to hear that a new Maya Palace contribution has arrived and is now in the shop. Your generosity touches many lives in our community by helping us fund our philanthropies. Thank you for thinking of us.....Sincerely, Holly McGuire
...Assistance League of Tucson volunteer*

Our Thrift Shop raises more than half the funds needed to support our philanthropic programs. When you donate merchandise to our Thrift Shop, you not only create a positive buzz, but you also do a good deed.

To schedule a pick up, please call our Thrift Shop at 520-326-8452.



Assistance League of Tucson, a chapter of Assistance League, is a nonprofit, nonpolitical, nonsectarian volunteer organization and is qualified under IRS code 501(c)(3) and Arizona Tax Credit Law ARS 43-1088.