



Russell, the Courthouse Dog, with Linda Loomis in the shoe fitting area at Operation School Bell® during the Donation Drive on January 18th.

Donation Drive

The day started off with a donation from a KVOA employee who has a soft spot for children. Then a pick-up truck made a U-turn in front of our Thrift Shop and came rolling up. The driver gave us all the cash in his pockets because he'd just heard Porkchop talking about us on KiiM-FM. Assistance League of Tucson volunteers showed up in coats and hats, but were treated to a warm sunny day later on.

The KiiM-FM truck on the corner and the KVOA tent out front brought in a lady with things to donate in her car. She had heard of us, but had never been by our Thrift Shop and Philanthropic Programs Center on Alvernon. The Thrift Shop got some new customers and LOTS of donations. We started with empty donation bins and tables. At the end of the day, you couldn't see the bins and the tables were piled high.

Another great day in this great city.

Operation School Bell® Thank you! Gracias! Asante!

Claudia Gaxiola, Assistant Principal at Pueblo Gardens School, wrote, "Two siblings recently arrived from Africa were part of our group of students at Operation School Bell. As we ensured that every item was back in its place, I asked them to teach me how to say thank you in Swahili. They chuckled at my attempts and gave me a thumbs up once I finally conquered a simple thank you or 'asante.'

It was a wonderful moment when the room filled with students turned to the volunteers and chorally chanted, 'Thank you! Gracias! Asante!' Honoring the cultures and languages represented in that room in gratitude for the generosity of the Assistance League of Tucson was a wonderful moment. Thank you for everything you do to support our students, their families and our community."

Your donation of \$80 provides all the new school clothes, school supplies and hygiene kit for one child. We hope you will join us in creating this experience for the more than 3,800 children we serve. For caring and for giving: Thank you! Gracias! Asante!

Mission Statement

Assistance League of Tucson is a volunteer philanthropic organization that provides essential goods and services to improve the lives of disadvantaged men, women, and children in the greater Tucson area.



Which Tucson organization uses 100% of your donations to support programs that help the Tucson community?



Which Tucson organization is staffed entirely by volunteers?



Assistance League of Tucson does all of these things.



Note from child who came to an Operation School Bell dressing. The notes from children who come to the Philanthropic Programs Center to receive school clothes are put on the walls of the Welcome Room.

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Visit our website to learn more about our philanthropic programs.

Make a donation on line at www.assistanceleagueticucson.org

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Graphic design courtesy of Emily Maseeh. Event photos courtesy of Chip Travers.



I am fond of saying, "Tucson is a great place to live." That has been proven by all the help we got with our Donation Drive.

A HUGE thank you to Bill Shaw, KVOA General Manager, and Ken Kowalcek, General Manager at Cumulus Media Tucson, for sponsoring the drive on the 18th of January. Reporter Ryan Haarer and his cameraman, Andrew Melendez, were here at 5 a.m. to get started with the all-day news coverage. Porkchop from the KiiM-FM morning show was here at 6 a.m. talking about Assistance League of Tucson. Mayor Jonathan Rothschild, news anchor Kristi Tedesco and Brett

"Porkchop" Miller did a promotional spot about our event. Chip Travers took photos which can be seen on our Facebook page).

Twenty volunteers were here at 6 a.m. for the start of the drive, including Dark Horse Media, Staples employees and Pi Kappa Alpha fraternity members. More "Pikes" helped during the day as did folks from Copper State Communications and Wildcat Fire. Jeff Beamish did his noon weather report and interviewed volunteers from the Thrift Shop.

Kristi Tedesco did her afternoon newscasts from our parking lot, in front of the Philanthropic Programs Center, backed by the Assisteens® who helped after they got out of school as did scouts from Troop 747.

The best part of the day was meeting the many Tucsonans who came to drop off their donations. Some stayed to shop at the Thrift Shop which had extended hours.

Please read about our annual fundraiser, WHATZ IT WORTH?®, where I got to meet even more great people who know, "We're here for good."

THANK YOU, TUCSON!

Jannine Mathis



Kristi Tedesco of KVOA interviewed President Jannine Mathis and the Assisteens who helped out at the Donation Drive. You can donate anytime, just stop by during Thrift Shop hours to drop off your gently used clothing, furniture, books and household goods.



"After finding out what my ring was worth (WOW!!), I stopped at the Assistance League Thrift Shop sales area and bought a beautiful beaded purse for \$100. On a whim, I bought another ticket and took it to Linda Dyer, the Southwestern art expert. She appraised it at \$300!! "

- Margot Weber, WHATZ IT WORTH? Guest



Trash or Treasure? Junk or Jewelry? Guests at the Assistance League of Tucson fundraiser, WHATZ IT WORTH?®, found out at this fun community event. Guests arrived with their family heirlooms, amazing yard sale finds and treasures they discovered in thrift shops: the old apothecary box, the solid silver map of Venezuela, the stunning opal ring, the unusual squash blossom necklace and the Civil War sword.



A secretary owned by Napoleon's brother is examined by Stuart Whitehurst whose specialties include furniture, clocks, prints, European & American decorative arts, sculpture & bronzes.

Guests at WHATZ IT WORTH? were delighted when they found a priceless piece of art, and others laughed when they discovered that Grandma may have lied. Enjoy their stories at the www.whatzitworth.org/EventHighlights.

Our Heirloom Sponsors joined in the fun from their display tables talking to guests and answering questions about real estate, new cars, and the latest in video/audio technology.

Thank you to our sponsors and our guests whose generosity made WHATZ IT WORTH? such a success.

Dine with the Appraisers at Hacienda del Sol. Guests were welcomed with a champagne toast courtesy of the resort. After each guest learned more about the value of their collectible, everyone enjoyed a lovely dinner and behind-the-scenes appraisal stories. One story was about finding a jade dragon bowl made for the Imperial House in China - gorgeous and priceless! Another appraiser told of the collector who could not understand why Abe Lincoln's signature in a book which was copyrighted in 1905 was a fake. What an evening!



Virginia Salem from Bonhams of New York told guests about both the value and history of their fine jewelry.



Appraisers tell the story behind each collectible. Left to right: Sara Wishart, James Supp, Linda Dyer and David Weiss.

Assault Survivor Kits®. Wondering what Assault Survivor Kits is all about? One of the agencies we serve put it this way... "a woman after being assaulted has to leave her clothing as evidence for the official investigation. Thanks to Assistance League of Tucson, we (the social workers) can show her a closet full of new clothing and she can begin to regain control of her life, one small decision at a time." The volunteers provide assault survivors a kit including clothes, shoes and personal hygiene items. Please join us in this life building effort. Your donation of \$15 provides the items in the Assault Survivor Kit.

Starting Over Supplies. Two PAWS volunteers were packing Starting Over Supplies kits when an EMERGE agency worker, who had come to pick up kits, told them the story of one of her clients who had been on the street for ten years. This client, a homeless lady whom EMERGE had just moved into an apartment, did not have a bed, but she had an area rug. She was so grateful that she could put her new blankets, sheets and pillows from the Starting Over Supplies kit on her rug and have a safe, clean place to sleep. She had never had dishes or anything in which to cook, so when she saw the pots and pans, she wanted to try them out immediately.

Each year more than 1,000 area residents are the recipients of basic items that aid them on their road to a better life. Working with thirteen area agencies to provide linens, cooking utensils, dishes, shower curtains and much more is what we do in our Starting Over Supplies program. Your donation of \$125 provides new housekeeping supplies that make it possible for a family of four to start over. We invite you to join us in this effort.



Save the Date

Assistees Fashion Show

April 14, 2013 1:00 p.m.
Loews Ventana Canyon

Raytheon Air Warfare Systems Golf Tournament

Rancho Vistoso Golf Club
Hole Sponsorships are available
September 20, 2013

Informational Coffee

September 26, 2013 10:00 a.m.
Come Join Us.

8th Annual High Tea

Tucson Country Club
October 6, 2013

WHATZ IT WORTH?®

DoubleTree Hotel
February 16, 2014

Tucson Festival of Books

Used Books On Sale
March 15 & 16, 2014

You are invited! Please contact us
at info@assistanceleagueticson.org
or 326-8452 to join us.

AT A GLANCE...

May 2011 - April 2012

Operation School Bell®
dressed 3,844 children



Starting Over Supplies
served 1,059 people



Assault Survivor Kits®
supported 516 people



100% of funding stays
in Tucson to benefit our
community.

Powerful and AWesome

The Professional Association of Women's Services meets early morning or late afternoon, allowing working women to participate.

Teddy Bears are given to SACAC (Southern Arizona Children's Advocacy Center), Tu Nidito, hospitals, Pima County Sheriff's Department, Jewish Family & Children's Services, and Child Protective Services to comfort physically/mentally abused children and to support families facing death and/or life-threatening illnesses.

Groom for Success clothes crime victim children, whose clothing is often confiscated for forensic evidence.

Hooked on Books provides books to Sunnyside's Parent as Teachers and TUSD's refugee children programs to meet specific learning needs.

Food for Thought provides snacks for hungry kids removed from home or school.

Donations, grants, and fund-raisers support our programs.

High Tea this year is October 6 at Tucson Country Club. Attendees will enjoy scones and entertainment, while purchasing opportunity tickets for lovely gift baskets assembled by PAWS members.

Share a Bear invites Assistance League members, donors, and friends to finance boxes of bears for our agencies.

Questions? Contact Marilyn Freed, 520-298-7316, paws@assistanceleagueticson.org.



Fabulous baskets of goodies are raffled off at the High Tea.

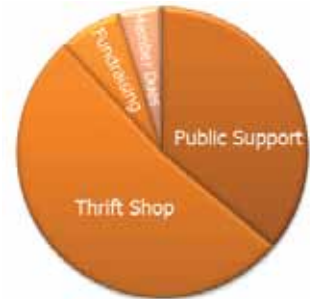
Make your reservations now!

Consolidated Statement of Revenue and Expenses

Reviewed Financial Statement for May 1, 2011 to April 30, 2012

Revenue

Public Support	\$212,113
Thrift Shop	\$305,543
Special Events Fundraising	\$40,529*
Membership Dues	\$27,181
Other Revenue	\$1,586
Total Revenue	\$586,952



Expenses

Philanthropic Programs	\$430,352
Thrift Shop Operating Expenses	\$47,298
Special Events Expenses	\$14,733*
Administrative Expenses	\$43,009
Membership Development	\$17,307
Total Expense	\$552,699



*Special Event Totals do not include direct benefit to attendees or cost of merchandise sold. We are a volunteer driven organization. This year our volunteers donated 42,563 hours which, according to the U.S. Department of Labor's value of \$21.92 per volunteer hour, is a donation of \$932,981.



"The support our students receive from Assistance League of Tucson is invaluable. The generous care and compassion the volunteers provided was visibly appreciated by our students who said, 'Thank you, gracias, asante!'"

- Claudia Gaxiola, Assistant Principal at Pueblo Gardens School



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Make A Difference Day 2012. Assistance League was chosen as one of ten National Honorees by USA WEEKEND and Points of Light for its participation in Make a Difference Day 2012!

Assistance League of Tucson along with 93 other chapters took part with Assisteens, P.A.W.S., families, friends, corporate and community volunteers, 21,505 strong, and collected 113,101 children's books and shared stories about children in schools, shelters, clubs and our own programs who received these books. Our books went to the Southern Arizona Children's Advocacy Center so the children can read while waiting for interviews or medical services and then take the book with them when they leave.

Assistance League makes a difference every day, but now the 47 million readers of USA WEEKEND in mid-April will discover it for themselves.



"I dressed a 5th grade girl yesterday. She came in with her head down and mumbled that she couldn't wear pants because they never fit. She reluctantly tried on our Capri pants. With a beaming face, she said, "I've NEVER had a pair of pants that fit me, until now!" Then, I got a big hug!!! How lucky am I?"

- Linda Loomis, Senior Vice President



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PAWSH by the Humane Society of S AZ
Philabum Gallery
Phoenix Art Museum
Phoenix Coyotes
Phoenix Suns
Phoenix Zoo
PICOR Commercial Real Estate
Plants for the Southwest
Plunkett's Office Products
Popcorn Country
Prayfully Popcorn
Regency Beauty Institute, Broadway
Reid Park Zoo
Saguaro Anesthesia
Sahuaro Trophy
Salon Nouveau
Schlomo & Vito's New York Delicatessan
Shagg Hair Salon
Shell Oil Company
Simoniz Car Wash on Speedway
Skate Country
Sonoran Glass School
Southwest Energy LLC
Specialists in Dermatology
Sprouts Market on 1st
Sprouts Market Speedway
S'relli Consulting, LLC
Super Target
Superstition Mountain Historical Society
Table Talk
Talesin West - Frank Lloyd Wright Foundation

Target #179
Terry Korte Agency
The Cheesecake Factory
The Loft Cinema
The Mini-Time Machine, A Museum of Miniatures
The Mountain Oyster Club
The Quails Golf Group
The Sensory Connection LLC
The Source Salon & Spa
Tohono Chul Park
Trader Joe's on Campbell
Trader Joe's on Grant
Trader Joe's on Wilmot
Tucson Botanical Gardens
Tucson Children's Museum
Tucson Dermatology Ltd
Van's Golf Shop
Vantage Bowling Centers
Verde Canyon Railroad
Westin La Paloma Resort and Spa
Westward Look Resort
Wet'n'Wild Phoenix
White Stallion Ranch
Wilhelm Family Vineyards
WomanKraft Art Center
Z-Team Give & Glow
Zeches Financial Services, PC

High Tea Sponsors

Illusions by Jody
Living Stones Nursery
Mayfield Florist
Regency Beauty Institute
Mr. & Mrs. Ken Freed
Mr. George Herold
Ms. Pat Joy
Dr. Linda Loomis
Mr. & Mrs. David Smallhouse

Community Recipients

Assistance League and its Auxiliaries benefit the following organizations and agencies with needed goods and services.

Altar Valley School District
Amphitheater School District
Aviva Children's Services/Child Protective Services
Blenman Elementary School
Casa de los Ninos
Cavett Elementary School
Child Protective Services
CODAC Behavioral Health
Compass Behavioral Health
Corbett Elementary School
Craycroft Elementary School
Davidson Elementary School
Drexel Elementary School

Elvira Elementary School
EMERGE! Center Against Domestic Abuse
Esperanza Elementary School
Flowing Wells School District
Holaway Elementary School
Hollinger Elementary School
International Rescue
Keeling Elementary School
La Frontera Center
Liberty Elementary School
Los Amigos Elementary School
Los Ranchitos Elementary School
Lynn Uriquedes Elementary School

Maldonado Elementary School
Manzo Elementary School
Menlo Park Elementary School
Mission Manor Elementary School
Mission View Elementary School
Myers-Ganoung Elementary School
Nash Elementary School
Naylor Middle School
Ocotillo Elementary School
Old Pueblo Community Services
Our Family Services
Oyama Elementary School
Primavera Foundation
Prince Elementary School

Pueblo Gardens Elementary School
Rivera Elementary School
Robles Elementary School
Santa Clara Elementary School
Summit View Elementary School
Sunnyside Parents as Teachers
Sunnyside School District
Teen Outreach Pregnancy Services
Tucson Medical Center
Tucson Unified School District
Van Buskirk Elementary School
Wings for Women
Wright Elementary School
Youth on Their Own





Assistance League® of Tucson
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Tucson, AZ 85712

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Chapter Office (520) 326-8452
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Assistance League® of Tucson
★ PRESENTS A FUNDRAISER ★

WHATZ IT WORTH? 

www.whatzitworth.org

FEBRUARY 16, 2014

I want to thank
your organization
for Yudi's clothes she
got @ school.
They were all new
and she sure needed
them especially her coat
shoes!
Some day I hope to
lend a hand in
your organization that
does so much good
by, perhaps, being able
to give donations.
Thank you & God
Bless!

Grandmother.



Thank You!

Thank you for my
New clothes I like
them ~~very much~~ and
I hope I can
go over there again
because it was fun
And again Thank
you for the clothes!



This thank you letter to Operation School Bell came from an Esperanza Elementary School student and her grandmother. The grandmother said her granddaughter was so happy to be able to pick out new clothes that were her favorite color.

She added that when she had needed school clothing as a young girl, she had to pick from used clothes that fit whether she liked them or not. So, when her granddaughter came home excited about going to school in her new clothes, it brought tears of joy to the grandmother's eyes.